

A Community *with* Heart



It takes a community of pet lovers to build a Senior Pet Rescue and Sanctuary- A community with Heart!

Young At Heart Pet Rescue was founded in 2005 to help rescue older dogs and cats from unnecessary euthanasia. Every day, senior pets are left homeless due to an owner passing away or unexpectedly becoming ill, or other life changing events that leave them homeless.

Unfortunately, senior pets don't have a lot of options. The 10 year old dog or cat once so loved and cherished is deemed "too old" by many organizations, and are often doomed to unnecessary euthanasia. But there is an alternative, if we all work together to make it happen. And the alternative will be ground-breaking, and right in your "backyard".

Young At Heart is pleased to announce the start of the "Big Heart Campaign", a campaign to raise the much needed funds to purchase the land for the *first Senior Pet Rescue and Sanctuary Center in the state of Illinois*. By raising enough funds to purchase the Sanctuary land outright, we can begin to create a haven for animals like no other in our community, like no other in our state. Award-winning Matthias Jans Architects, in conjunction with Starfire, Inc, has generously donated their services to design the buildings and have provided us with the services of a general contractor and construction manager. But we still need your help!

Because we want to involve individuals and businesses in the community, we are offering various sponsorship packages that are mutually beneficial. Sponsorship packages are tax-deductible, offer your business excellent exposure in the community and on the internet, and let your advertising dollars do something beneficial at the same time.

Please take a few moments to read over the sponsorship packages available and see which one would benefit your company the most. We know that your time and your money are both extremely valuable, and appreciate you taking the time to consider sponsoring this Sanctuary. We welcome creative ideas for furthering our mission and bringing you exposure in our community as well. We are firm believers that a community that supports each other is a stronger community.

With many thanks,



Dawn Kemper
Executive Director
Young At Heart Pet Rescue



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Sponsor *with* Heart

The Sponsors for Young At Heart Pet Rescue's "Big Heart" sanctuary campaign are an integral part of achieving the State of Illinois' FIRST Senior Pet Sanctuary.

Guardian Heart Sponsorship: \$15,000

- Naming rights to one landmark on Sanctuary Property (i.e. "Pets R Us Pond")
 - Permanent plaque displayed at chosen landmark
 - Plaque of recognition for your place of business
- Prominent lifetime advertising at Sanctuary, all major events, and all newsletters
- Inclusion of your business' marketing materials, samples, etc with adoptions and at events
- Permanent placement of your logo with link to your website on our website's Community Page

Platinum Heart Sponsorship: \$5,000

- Plaque of recognition for your place of business
- Prominent advertising at all major events, and all newsletters for 1 year.
- Inclusion of your business' marketing materials in adoption packets and at events for 1 year.
- Your logo with link to your website on our website's Community Page for 1 year.

Gold Heart Sponsorship: \$2,500

- Plaque of recognition for your place of business
- Prominent advertising at all major events, and all newsletters for 1 year.
- Inclusion of your business' marketing materials in adoption packets and at an event of your choice
- Your logo with link to your website on our website's Community Page for 1 year.

Silver Heart Sponsorship: \$1,000

- Certificate of recognition for your place of business
 - Advertising in all newsletters for 1 year.
- Your logo with link to your website on our website's Community Page for 1 year.

Bronze Heart Sponsorship: \$500

- Certificate of recognition for your place of business
 - Advertising in one newsletter
- Your logo with link to your website on our website's Community Page for 1 year.

In-Kind Sponsorship

As a registered non-profit 501 C (3) organization we are always seeking in-kind donations of products or services that will enable us to better serve our adopters, as well as our animals. If your company is unable to sponsor a program or make a financial contribution, we ask that you consider making an "in-kind" donation to benefit the rescue or Sanctuary. For a list of in-kind donation suggestions, please visit www.yahpetrescue.com.